



New York Foundation for the Arts

FY24 Annual Report
July 1, 2023 — June 30, 2024

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A Message from NYFA's Chief Executive Officer

In FY24, NYFA embarked on an intensive strategic planning process that will shape our path for the coming years. As always, how to best serve our constituents remained foremost in our priorities. Deepening our commitment to diversity, equity, inclusion, and accessibility (DEIA); furthering our community outreach efforts; and expanding our programming and funding opportunities emerged as central themes.

Adopting a new mission to **empower artists in all disciplines, as well as cultural workers, to achieve success on their own terms by providing critical support, resources, and opportunities**, NYFA envisions a world where artists thrive in the practice and expression of their creative work, a world that celebrates and supports them.

I am happy to say we have already begun the hard work needed to accomplish these goals and move closer to our vision. Over the past year NYFA programs reached 1M+ artists and cultural workers, offering support through professional development tools needed to turn ideas into reality, 13 recurring grant programs to sustain work and lives, online resources to expand knowledge and impact, and creating communities to share experiences. Below I highlight, briefly, just a few of these accomplishments—you will read more about them on the pages that follow.

Anonymous Was A Woman Environmental Art Grants, awarded \$300K+ through **NYFA Awards & Grants** to women-identifying artists, supporting projects that inspire thought, action, and ethical engagement, exemplifying our dedicated commitment to social justice and climate change.

1-on-1 Consultations for Immigrant Artists, offered through **NYFA Learning** added

language access in Spanish and Chinese—in FY25 that access will continue to expand with French and additional languages.

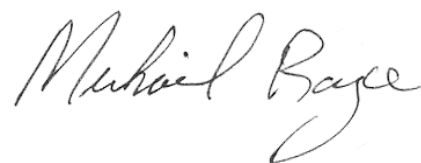
Approximately 356 projects and organizations, with roughly 38% helmed by African, Latinx, Asian, Arab, and Native American/Black, Indigenous, People of Color (ALAANA+/BIPOC) artists and producers received support through **NYFA Fiscal Sponsorship**.

NYFA Online Resources served as a knowledge hub, enabling artists to access evergreen, critical information, opportunities, as well as 5,772 classified listings from more than 2,600 arts institutions and galleries.

Notably, in 2023 NYFA was selected to partner with the Mosaic Fund and Network to create more equitable funding opportunities for ALAANA+ organizations. Additionally, New York State Council on the Arts (NYSCA) engaged NYFA as one of two organizations to administer the Stabilization Program for Small Arts Organizations, a highly-successful pilot consultancy program which distributed \$1M across NYS to help address operational issues that often stifle long-term planning and sustainability.

While we continue to work toward our goals, I am heartened by all that we have accomplished thus far, and inspired by the possibilities that lie ahead.

Looking forward,



Michael Royce, Chief Executive Officer

About NYFA

Established in 1971, NYFA is a nonprofit arts service organization with a mission to empower artists in all disciplines, as well as cultural workers, to achieve success on their own terms by providing critical support, resources, and opportunities. With a diverse staff of 28, and a dedicated board of 23, NYFA's present day impact is far-reaching with in-person programs and services, a world-wide online presence, an ever-growing base in NY, and significant partnerships with other arts and cultural organizations, city and state government agencies, and academic institutions. Programs are tailored to the needs of our constituents, with a particular focus on serving under-represented/under-resourced communities. Diversity, equity, inclusion, and accessibility (DEIA) are integral to our mission which we serve through four flagship initiatives:

Since 2007, **NYFA Learning** has offered Professional Development (PD) tools and resources to artists and cultural workers. Last year, over 3,500 attendees benefited from PD programs such as the Community Arts Leaders Program and the Incubator for Executive Leaders of Color, and an additional 11,500 took advantage of our online resources. Programs are provided free-of-charge or at an affordable price, and are open to the public through a no-fee application process.

Launched in 1985, **NYFA's Awards and Grants** program has since distributed over \$75M to more than 12,000 artists working in 15 disciplines. Currently NYFA administers 13 recurring grant programs including: NYSCA/NYFA Artist Fellowships; NYC Women's Fund; Environmental Arts Grants; Ryan Hudak LGBTQ+ Dramatic Writing Award; LatinX Fellowships; the Mertz Gilmore Foundation Dance Award; and the Rauschenberg Medical Emergency Grants, a nationwide program that provides one-time grants to cover recent unexpected medical, dental, and mental health emergencies.

NYFA Fiscal Sponsorship allows approximately 356 U.S. artist projects and emerging organizations—working across all disciplines—to operate under NYFA's 501(c)3 designation, helping to increase their funding opportunities and expand their audiences. Notably, within this program, 38% of projects are helmed by African, Latinx, Asian, Arab, and Native American/Black, Indigenous, People of Color (ALAANA+/BIPOC) artists and producers.

Centered around our website, **NYFA Online Resources** provides artists and arts professionals with critical tools and specialized resources for navigating the arts sector. Since the beginning of March 2020, monthly visits to our emergency resource pages have increased by over 9,000%. In the coming year, we expect that our Online Resources will serve 1M users, helping artists connect with thousands of resources, jobs, and opportunities.

Ongoing Commitment to Diversity, Equity, Inclusion, & Accessibility

NYFA is deeply committed to fostering diversity, equity, inclusion, and accessibility (DEIA) across all of our programs. NYFA's continuing goal is to engage diverse perspectives in the arts and cultural field by recruiting individuals from varied backgrounds to serve as mentors, panelists, and program partners—as well as participants. NYFA's programs are created with the intent to be inclusive and representative of the nation's diverse population while they serve and uplift the voices of individuals from every background and discipline.

NYFA Learning works diligently to elevate and incorporate the voices and work of individuals from a wide variety of underrepresented backgrounds, including low income populations, artists with disabilities, BIPOC, and immigrant communities. Specific programs include the Incubator for Leaders of Color, Immigrant Artist Program, and One-on-One Career Consultation for English Language Learners (ELL).

Awards and Grants has a rich history of supporting artists from diverse backgrounds. To enhance inclusivity, we analyze demographic data from grant applicants and prioritize a peer-review approach, applicant anonymity, and diverse panel representation. Examples of current programs include the Ryan Hudak LGBTQ+ Dramatic Writing Award; LatinX Fellowships; and The NYC Women's Fund for Media, Music and Theatre.

Fiscal Sponsorship uplifts the voices of many artists and arts organizations working to engage the public in dialogue around DEIA. Roughly 71% of all sponsored projects and organizations are focused on concerns including LGBTQ+ rights, immigration, racial justice and representation, women's experiences, access to the arts, and intercultural exchange.

Online Resources promote and engage the voices and perspectives of our diverse audience by sharing information, resources, and stories on our blog, website, and social media platforms.

NYFA keeps a diverse **staff and board** by having already in place diverse colleagues to support, uplift, and attract inclusive leadership and expertise. Our Board continually works to ensure that board members reflect the communities we support. In FY23, we appointed a Chief Operating Officer (COO) dedicated to enhancing our DEIA efforts; in FY24, we embarked on a new strategic planning process to deepen our DEIA commitment engaging Community Resource Exchange (CRE) whose mission is to improve people's lives, drive social change, promote equity, and increase opportunity.

While there is still more work to do, we are proud to report that 62% of our constituents across all programs identify as BIPOC, 60% as women, and 70% have incomes below the poverty level. Our goal is to continue to increase our reach to all mentioned.



Image: 2024 Immigrant Artist Mentoring Program exhibition opening at New York Live Arts, Photo Credit: Santiago Felipe

Partnerships

Rockefeller Capital Management

Since 2021, NYFA has partnered with Rockefeller Capital Management (RCM) to provide an alternative exhibition space for NYFA-affiliated artists and an opportunity for RCM staff and guests to experience work by new artists. So far, this partnership has resulted in three exhibitions at 45 Rockefeller Plaza that have helped participating artists connect with new audiences, expand their networks, and increase their visibility in a dynamic professional setting. The exhibitions are commemorated with special events that bring together artists, patrons, and cultural workers passionate about advancing the arts. These events not only celebrate our partnership with RCM, but also offer a glimpse into the extraordinary possibilities of exhibiting, supporting, and experiencing art in unconventional spaces.



November 2023 MPE *Mix and Mingle* event supporting NYFA Awards and Grant recipients, Fiscally Sponsored project directors, and Professional Development program participants, Image Credit: Ju Hye Kim

New York Live Arts

NYFA established a partnership with New York Live Arts in 2019 to organize *In/Between*, an annual group show that highlights the work of NYFA's Immigrant Artist Program (IAP) mentees. The exhibition opportunity, now an important part of the program, aims to enhance the visibility of immigrant artists and stimulate discussions about their work. Last year, all 20 mentees participated in the exhibition. These annual exhibitions have significantly boosted community engagement and attracted new audiences for immigrant artists and organizations.

Northern Virginia Local Arts Alliance (NVLAA)

In FY24, NYFA hosted four live, virtual events in partnership with NVLAA, a collaboration of Alexandria's Office of the Arts, Arlington Cultural Affairs, and ArtsFairfax, to provide free professional development resources to the Northern Virginia arts community. Currently in its third year, this partnership has enabled NYFA to expand its geographic reach. Workshops focused on topics including marketing, fostering relationships with agents and dealers, and applying to open calls; featured arts experts in the NYC and the greater Washington, DC area; and brought in 2,185 RSVPs.

Motion Picture Enterprises

NYFA's partnership with Motion Picture Enterprises (MPE), which began in 2023, has generously opened opportunities for NYFA to host in-person events in Manhattan and for MPE to broaden its reach with NY's creative community. These events offer a unique chance for NYFA-affiliated artists, cultural workers, and NYFA staff to come together under one roof. From simple gatherings to discipline-specific events and our annual Immigrant Artist Program (IAP) Alumni Mixer, MPE serves as a hub for NYFA and its constituents to network, build community, and receive in-person coaching and advice from peers and arts professionals.



May 2024 RCM Meet the Artist Reception, Image Credit: Kim Andresen

New Awards & Grants

The **Mertz Gilmore Foundation Dancer Award** (MGFDA) is a \$14,000/year unrestricted grant aimed to empower dancers with sustained support to innovate, network, and build a resilient operational foundation. In October 2023, **Benjamin Akio Kimitch, Maria Bauman, Roderick George, Brandon Kazen-Maddox, Jordan Demetrius Lloyd, zavé martohardjono, and Soles of Duende** were announced as the inaugural recipients who will receive \$14,000 per year for the next three years, resulting in a total award amount of \$42,000 per recipient.

In April 2024, NYFA received a **Woodman Family Foundation (WFF) Planning Grant**. The WFF is concerned with the pressing issue of artist housing insecurity in New York City and beyond. Over a period of three months, NYFA conducted a needs assessment and developed recommendations for a responsive pilot program intended to launch in early 2025. Betty Woodman, co-founder of the WFF, was a 1985 NYFA Fellow in Crafts, the first year of the program.



Image: Jordan Demetrius Lloyd's *Buffalo Creek*, 2023, Performance, Photo Credit: Randy Karels

New Initiatives

From March to October, the **NYSCA Stabilization Program for Small Arts Organizations** closely supported 20 arts organizations from around NYS providing organizational assessments, 6-8 months of expert consulting, executive coaching for organization leaders and board chairs, and \$10K in direct support to each organization. The initiative equipped participants with new strategic plans, fundraising or marketing strategies, operational efficiency or succession plans, Board training, and CRM tools, each designed to help them reach the next stage of their growth or stabilization.

The **Emerging Leaders Program 2024** received almost 100 applications and accepted 24 manager-level arts administrators from institutions including the Bronx Children's Museum, Brooklyn Museum, Dance/NYC, The Isamu Noguchi Museum, The Public Theater, and others. Offering this program concurrently with the Incubator for Executive Leaders of Color for the first time in 2024, NYFA is now providing career stage-specific professional development to cultural workers, some within the same institutions.

NYFA Coaching offers online personalized career advice and one-on-one support for artists and cultural workers with industry experts. This program has significantly grown in the last FY, seeing a 5X increase in programming. Providing 1,079 one-on-one sessions to artist and cultural workers, or 716 hours of individualized support, this influx is largely due to a partnership with Creatives Rebuild New York, who provided this free resource to their NYS based artists to ease their career transition after the sunsetting of the program. We also offered free 1-on-1 Consultations for Immigrant Artists for the second time and expanded our ability to offer language access upon request via remote interpretation services including ASL. The program also provides access with bi-lingual consultants speaking in Mandarin Chinese and Spanish directly.



My experience with the NYFA Incubator for Executive Leaders of Color was transformative in the best sense. I arrived with an intuitive understanding of arts leadership, and left with tangible frameworks for leading with intention. After the NYFA Incubator, I no longer feel alone in this work.

Rob Arnold

2023 Incubator for Executive Leaders of Color

Photo Courtesy of Rob Arnold

Awards & Grants

In the last year, NYFA's Awards & Grants administered and distributed of approximately **\$5.5 million to nearly 1,000 artists** across the U.S. through long-standing programs and new initiatives.

NYFA's Awards & Grants are peer-reviewed by artists and culture workers specialized in their disciplines. We make every effort to form panels representative of the artistic community and create an equitable process that promotes inclusivity and diversity.

55.86% of grant recipients identify as BIPOC

63.35% of recipients are female-identifying, trans or gender non-conforming/nonbinary

NYSCA/NYFA Artist Fellowship, Est. 1985

In partnership with the New York State Council on the Arts (NYSCA) with additional support from Deutsche Bank Americas Foundation.

In 2024, NYFA awarded **\$696,000** in unrestricted cash grants to support the visions and voices of New York State artists. Fellowships of \$8,000 were awarded in the disciplines of Fiction, Folk/Traditional Arts, Interdisciplinary Work, Painting, and Video/Film. In addition, three finalists were recognized in each category, and this year, for the first time, finalists were also recognized with unrestricted cash grants of \$1,000. [A full list of awardees is located on our website.](#)

2024 STATISTICS:

Individual Grants	\$8,000
Fellowships	84
Fellows	87
Finalists	15

THEMES ACROSS 87 FELLOWS

Preservation of Archival Work

Realism and Abstraction

Exploration of Identity

Combinations of Traditional and Modern Techniques

Family Dynamics and Multigenerational Stories



Image: Suchitra Vijayan (Fellow in Nonfiction Literature '23) signing books

Awards & Grants: Recurring, Invite-Only, & Emergency

NYC Women's Fund for Media, Music, and Theatre, Est. 2018

Supported by the City of New York Mayor's Office of Media and Entertainment

In 2024, The NYC Women's Fund distributed a combined amount of **\$1.3 million** to **72 projects**. This award supports the completion and production of film, music, and theater projects featuring a female perspective or led by artists who identify as women. [A full list of recipients is on our website.](#)

72 recipients **\$1.3M** awarded

The JGS Fellowship for Photography, Est. 2020

Supported by The Joy of Giving Something, Inc.

Five **\$7,000** fellowships awarded to New York State photographers—and/or artists working with photographic techniques—living and working outside New York City. In 2023, the recipients were **Amrita Stütze**, **Larry Louie Gonzalez**, **Lindsay Carrington Morris**, **Maureen Beitler**, and **Rebecca Soderholm**. We are excited to announce that in FY25, awards will increase to \$8,000.

5 recipients **\$35K** awarded

Queen Arts Fund, Est. 2022

Supported by the New York City Department of Cultural Affairs, Greater New York Arts Development Fund, in partnership with the City Council

In 2024, NYFA distributed **\$457,600** in project-based grants to **138** Queens-based artists, artist collectives, and small nonprofit organizations. [A full list of awardees is on our website.](#)

138 recipients **\$457K** awarded

Anonymous Was A Woman Environmental Art Grants, Est. 2022

Funded by Anonymous Was A Woman

In 2023, the Anonymous Was A Woman Environmental Art Grants program distributed **\$309,000** to **20 environmental art projects** led by women-identifying artists in the U.S. and U.S. Territories. [A full list of awardees is on our website.](#)

20 recipients **\$309K** awarded

The Ryan Hudak LGBTQ+ Dramatic Writing Award, Est. 2023

Funded by Pat and Tom Hudak and Individual Donors

In 2023, NYFA awarded **\$10,000** to its inaugural Ryan Hudak LGBTQ+ Dramatic Writing Award (fka. Ryan Hudak LGBTQ+ Playwright Award) recipient, **Dena Igusti**. The Award honors the life and work of Ryan Hudak, a gay playwright, theater maker, filmmaker, and a valued member of NYFA's staff who served on the executive and development teams.

1 recipient **\$10K** awarded

Awards & Grants: Recurring, Invite-Only, & Emergency

Recharge New Surrealist Prize, Est. 2019

Funded by the Gu Family of the Recharge Foundation

One **\$7,000** grant is awarded to painters who are working in the New Surrealist Style, and living in the United States and/or U.S. Territories. In 2024, **Rachel Zhang** was announced as the recipient. This is the final year of this award.

1 recipient **\$7K** awarded

The Murray Reich Award, Est. 2015

Supported by Anonymous Donor

In 2023, the **\$12,000** unrestricted grant honored the artistic excellence of established artists **Hermine Ford** and **Donald Lewallen**.

2 recipients **\$24K** awarded

Latinx Artist Fellowship, Est. 2021

Supported by the Mellon Foundation and the Ford Foundation

Administered in collaboration with the US Latinx Art Forum (USLAF), a multigenerational cohort of 15 Latinx visual artists were each awarded **\$50,000** in unrestricted funding to support their creative work, as well as opportunities to participate in public programs co-hosted by USLAF. [A full list of awardees can be found here.](#)

15 recipients **\$50K** awarded

Rauschenberg Emergency Medical Grants, Est. 2020

Supported by the Robert Rauschenberg Foundation

The nationwide program provides one-time grants of up to **\$5,000** to support artists in financial need with unexpected medical, dental, and mental health emergencies who are creating in the visual arts, film/video/electronic/digital arts, and choreography disciplines. Awards are granted on bi-monthly cycles each year, awarding approximately 30-35 grants per cycle (180-210 grants per year). From July 2023 to June 2024, grants totaling **\$917,483** were awarded to **230 recipients**.

230 recipients **\$917.5K** awarded

Rauschenberg Dancer Emergency Grants, Est. 2022

Supported by the Robert Rauschenberg Foundation

In 2022 and 2023, this nationwide program provided one-time grants of up to **\$5,000** to professional dancers who have a dire financial emergency due to the COVID-19 pandemic. In 2024, one-time grants of up to **\$3,000** were awarded to professional dancers who were in dire financial emergency, related to impacts stemming from recent loss of work, due to any circumstance outside of their control. In 2024, across four cycles, **\$250,000** was awarded to **93 recipients**.

93 recipients **\$250K** awarded

Fiscal Sponsorship

NYFA Fiscal Sponsorship empowers artists, collectives, and emerging arts organizations to increase their fundraising capacity and sharpen their entrepreneurial skills. We sponsor 356 projects and emerging organizations who lead arts projects across the nation. Projects join NYFA's program through an application process, and increase their access to fundraising opportunities with oversight and guidance from NYFA staff.

By sharing our 501(c)(3) tax-exempt status with mission-aligned nonprofit projects, **NYFA enables artists and leaders to cultivate relationships with donors and access large-scale funding from foundations and corporations.** In addition to financial oversight, NYFA's fiscal sponsorship program **builds projects' entrepreneurial skills through consultations and programming.** In FY24 NYFA's team served 72 different fundraising campaigns through 84 consultation sessions, offering personalized feedback about fundraising strategy, project management, and grant reviews at no additional cost.

NYFA Fiscal Sponsorship's programming includes virtual Community Conversations. Each month's session consists of an expert-led presentation, time for networking, and is focused on a different theme. This fiscal year Community Conversations served 311 participants from 120 different sponsored projects and topics included fundraising, audience development, and strategies for exhibition/distribution.

Throughout FY24 we also led nine professional development workshops about fundraising and business management that reached 1,657 constituents. This programming allows projects to connect with experts in the field and apply their learning to their sponsored projects and career growth. Our workshop offerings included "Beyond the Elevator Pitch: Talking About Your Work" and "Connecting Resources to Ideas: Grant Strategies for Creatives."

FISCAL SPONSORSHIP AT A GLANCE

- \$4.3M** Was raised in support of all projects and organizations
- 65%** Responding projects are women and/or gender non-conforming/nonbinary led
- 38%** Responding projects are BIPOC-led
- 71%** Projects are addressing themes including: Immigration, Disability, Intercultural Exchange, Race, Women, LGBTQ+, Race and Climate
- 87** New Artist Projects & Emerging Arts Organizations were accepted into the program
- 37** Projects & organizations were awarded a total of \$410,00 in NYSCA funding through Individual Arts & Support for Organization programs

Fiscal Sponsorship

Helping artists across disciplines tell their own stories and those of our time.

Intersectionality: Exploring Gender & Race

Hidemi Takagi's **photography** project *Identities*, explores issues experienced by people who identify as multiracial through interviews and images.

Jiyeon Paik's **social practice** project *The Faraway Nearby* pairs Asian women artists to exchange their perspectives, resulting in an exhibition of collaborative zines. This initiative increases representation and visibility of Asian women artists, amidst a time of increased anti-Asian violence.

Choreographer Yin Mei explores the impact of a traumatic and political childhood, as well as racial and patriarchal structures, on the self in her new performance *Yellow Woman: How Do You Own Your Body?*

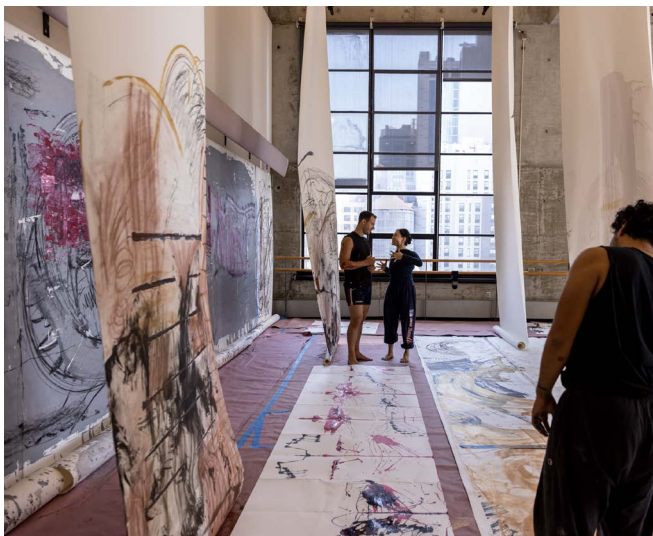


Image: Yin Mei, *Dream Letters: Revolution/Simulacrum* (Fiscally Sponsored by NYFA), Courtesy of the Artist

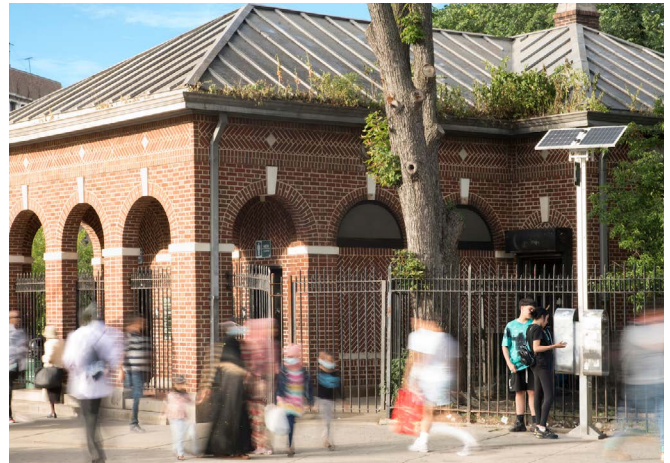


Image: Jordan Seiler, *Talk To Me*; Bronx, NY; Photo Courtesy of the Artist

Climate Change

In FY24, NYFA welcomed new **theater** projects such as *TREESON: A Climate Change Musical* led by Victoria Campbell and *Metra: A Climate Revolution with Songs* led by Ned Hartford.

Supporting Arts Organizations

The Black Artist Dance Collective Intensive (TBDAC) is an Atlanta-based youth **dance** organization led by Shonica Gooden that joined NYFA Fiscal Sponsorship in 2022. TBDAC is in a phase of rapid growth and plans to apply for 501(c)(3) status.

Kinetic Light is led by artist Alice Sheppard and it is a disability arts ensemble working in the disciplines of **art, technology, design, and dance**, *Kinetic Light* is utilizing NYFA Fiscal Sponsorship to build organizational capacity as it pursues 501(c)(3) status.

“

“NYFA has made my project possible. In the early stages, the mentorship and support I received from NYFA staff gave me the inspiration and energy I needed to push forward. I have raised money through donations, grants, and crowdfunding due to NYFA’s guidance and help. NYFA has been essential to everything we’ve been able to accomplish.”

A portrait of Lavinia Jones Wright, a woman with blonde hair and blue eyes, smiling. She is wearing a maroon jacket and a gold necklace with a small pendant. The background is a solid purple color.

Lavinia Jones Wright

*Project Director
of Love All Alices
(Fiscally Sponsored
by NYFA)*

Image: Lavinia Jones Wright
Photo Courtesy of the Artist

NYFA Learning: Overview



Image: NYSCA/NYFA Artist as Entrepreneur, Delaware Valley Arts Alliance (DVAA), Narrowsburg, NY; Courtesy of NYFA

NYFA Learning’s core goals are to build and foster creative communities through professional development, offered locally, nationwide, and internationally. We provide tools and resources that artists and cultural workers can apply to their career and/or artistic practice. During this past fiscal year, Learning served approximately **15,150** individuals, directly serving **3,600 artists and cultural workers**—through both in-person and online professional development programs, workshops, and one-on-one consultations. An additional **650+** were provided with access to workshop materials and **9,500+** subscribed to the *Immigrant Artist Program (IAP) Newsletter*.

PARTICIPANT BREAKDOWN

11,650+
Constituents

accessed content from online workshops published on NYFA’s blog and IAP newsletter

2,500+
Artists

attended in-person/online workshops nationwide and accessed on-demand e-courses

1,110 +
Consultations

to artists and cultural workers, or 700+ hours of individualized support, including non-English sessions offered in Mandarin Chinese and Spanish for immigrant artists

135+
Artists and Arts Workers

including alumni, were hired as mentors, advisors, consultants, guest speakers, and panelists

PROGRAM IMPACT

35+
Workshops

were provided with 20+ partners helping us provide these services free of charge

44.6%
Average Open Rate

for the Immigrant Artist Newsletter, with a click rate average 3.58% above industry standards

4.7/5
Overall Program Rating

by leadership program participants

\$800K+
Services and Direct Grants

were awarded to 20 NYS organizations. Each received 200 hours of consulting, 15 hours of coaching, and \$10K in Direct Grants

NYFA Learning: Programs

NYFA COACHING

provides creatives with access to one-on-one career advice on topics such as drafting artist statements, applying for jobs in the arts, grant writing, and strategic planning from NYFA's expert staff and consultants.

ARTIST AS ENTREPRENEUR PROGRAM

is a 1-4 day professional development intensive providing artists of all disciplines tools and community towards sustaining their practice.

IMMIGRANT ARTIST PROGRAM (IAP) & RESOURCE CENTER

provides free career development programs to immigrant artists of all disciplines, nationwide with mentoring support, public access to 1-on-1 consultations, workshops (covering topics such as healthcare options and visa applications) and networking events, e-newsletter, and online resources supporting overall well-being.

LEADERSHIP INITIATIVES

include the **Incubator for Executive Leaders of Color and Emerging Leaders Program** which support cultural workers around NYC at the Executive and Managerial levels with 6-12 months of training in leadership models and management strategy to grow capacity and cohesion at their organizations.

ONLINE WORKSHOPS

topic-based sessions, frequently conducted with partnering organizations nationally such as the 4-part webinar series with **Northern Virginia Local Arts Agencies (NVLAA) Series: NVLAA**; topics address needs in the field such as writing and talking about your work, pricing, and fundraising.

“

“I moved to NYC without measuring the steps an immigrant artist would face in the city. For me, the hardest part was to navigate the art world nuances, select the opportunities, and find ways to contact and maintain a community. What I’ve learned with NYFA IAP (and my wonderful mentor) would have taken me years to learn by myself, and it wouldn’t have been that fun!”

Mari Nagem, Conceptual Artist (Brazil)

*2024 Immigrant Artist
Mentoring Program
Participant, NYC*

Image: Mari Nagem
Photo Credit: Vitor Barão

Online Resources

NYFA's Online Resources provide artists and arts professionals nationwide with information on tools, services, and opportunities through multiple platforms:

Classifieds

the largest national online opportunities board in the arts and culture industry;

NYFA Blog

which hosts program announcements, professional development resources, and industry highlights;

Emergency Resources Directory

a centralized source of emergency information for artists throughout the U.S.;

The Business of Art Directory

offering a wealth of information and guidance on matters important to artists' careers;

IAP Resource Directory

an introduction to the resources available to immigrant artists in New York as a part of NYFA's Immigrant Artist Program. Support for immigrant artists is also provided through the **IAP Newsletter**, which reaches **9,524 subscribers**.



From July 1, 2023 through June 30, 2024:

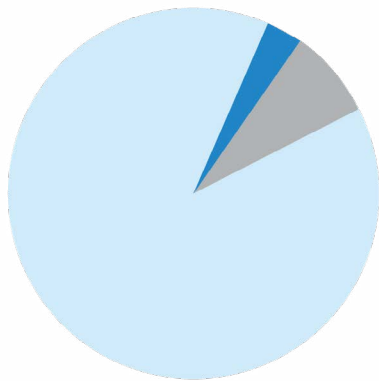


1.1 Million website visitors

Financials

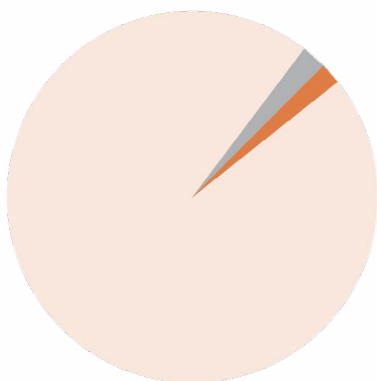
Income and expenses for FY24 can be categorized as follows:

Income



- Program Revenue \$687,542
- Earned \$1,013,029
- Contributed \$15,018,384

Expenses



- Fundraising \$401,698
- Other \$554,334
- Program \$12,881,103

[NYFA's financial statements are available on our website.](#)

*8/21/24 unaudited, subject to change

Special Event: Hall of Fame

Hall of Fame: Benefit

The NYFA Hall of Fame is a tribute to the exceptional artists we champion and the generous patrons who enable our mission. Annually, we recognize artists and arts supporters who embody the very essence of NYFA through their career-long sustenance of artistic vision with uncompromising integrity.



Image: NYFA Board Chair Marc J. Jason, Donna Uchizono, Nina Yankowitz, Greg Fleming, and NYFA CEO Michael Royce, Photo Credit: Clint Spaulding

The 2024 benefit brought over 300 members of the NYFA community together to celebrate the induction of **Donna Uchizono** (NYSCA/NYFA Fellow in Choreographer 1996, 2000, 2004, 2008, 2019); **Nina Yankowitz** (NYFA CAPS Fellow in Visual Arts 1976); and Patron of the Arts **Rockefeller Capital Management** into NYFA's Hall of Fame. The benefit also included a moving speech from **Yasemin Özümerzifon** (Emerging Leaders 2013 Participant, Emerging Leaders Advisor 2018-2020, and Incubator for Executive Leaders of Color Advisor 2021-2023), in which she shared how NYFA empowered her to believe in herself, embrace her role in the arts, and pursue her ambitions with newfound confidence.

"I felt heard and witnessed, I felt like I could be myself. I had permission to talk about failure and fail, and I felt a sense of belonging. It's not uncommon to feel siloed as an arts administrator, we juggle a lot! And for me it was transformative to witness that I wasn't alone in the challenges I was facing and I made lifelong connections." - **Yasemin Özümerzifon**



Image: Yasemin Özümerzifon, addressing the crowd at NYFA's 2024 Hall of Fame Benefit, Photo Credit: Clint Spaulding

Hall of Fame: Auction

As part of the annual benefit, NYFA held an online art auction featuring 75 items ranging from paintings, fiber artworks, and photographs to unique experiences. These items were contributed by NYSCA/NYFA Artist Fellows, participants in NYFA's Immigrant Artist Mentoring Program, and fellow members of the artist community. The auction generated \$36,151 in sales, with 33% of proceeds being returned to the artists. The remaining revenue was dedicated to directly supporting NYFA's programming.



Image: Guests enjoying the art auction during cocktail hour at NYFA's 2024 Hall of Fame Benefit, Image Credit: Clint Spaulding

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“Once again, I appreciate what you do for dancers! It’s a challenging life, yet so rewarding. It’s support like the Rauschenberg Dancer Emergency Grant and that of fellow dancers and artists that keep me inspired to move.”

— 2024 Rauschenberg Dancer
Emergency Grant (RDEG) Recipient



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